



SECURESHIFT®  
TECHNOLOGY

Verify badge  
authenticity with  
just a glance...

with the overt  
SecureShift®  
Technology.



When you hold in your hand a Blackinton® badge with SecureShift Technology, the vibrant Blackinton® colors are unmistakable. But wait. Just give the badge a slight turn and the color changes! Readers and verification equipment are unnecessary because SecureShift Technology permanently embeds unique microflakes into a color region creating an obvious color-shifting effect.

**Based on the technology that protects 80% of the world's currency value!**

SecureShift Technology was developed by the Flex Products Group of JDS Uniphase Corporation and is closely related to a similar technology developed by Flex Products used to provide anti-counterfeit protection for currency in nearly 100 countries around the

globe, including the United States of America. There are currently more than 150 international patents on this process. Now, authenticating and differentiating a badge is as simple and instantaneous as viewing a clearly apparent shift in color.

**Blackinton® is the only badge company in the world licensed and authorized to use SecureShift Technology.**

Blackinton® has an exclusive, ongoing partnership with JDS Uniphase Corporation. No other badge manufacturer in the world can use this technology or replicate it effectively. If a department or agency uses Blackinton® badges with SecureShift Technology, badge authentication is instant and unauthorized badges are immediately recognized.

**Counterfeiting any of these badges is not an option.**

SecureShift thin film microflakes are applied into and on the badge for permanence. There is no topical application of a hologram or erasable engravings that can be removed. SecureShift Technology is visible and verifiable to the naked eye and cannot be compromised. Badges arrive ready to wear with no activation or integration required.

See [www.blackinton.com](http://www.blackinton.com) for more information about our special SecureShift Technology badge security option. It's one more reason law enforcement and public safety agencies entrust the security and authenticity of their badges to Blackinton® every day.

SecureShift® is a registered trademark of JDS Uniphase Corporation.

[www.blackinton.com](http://www.blackinton.com)

*Blackinton®*

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**A.** **Traditional Badge Cost**  
Base badge cost for any existing or new design

**B.** **SecureShift<sup>®</sup> Technology cost (see add-on cost schedule below)**  
Technology Inclusions –

- unique microflakes in color region
- no topical holograms or engravings that can be erased
- visible and verifiable to the naked eye
- badges arrive ready to use- no activation required
- exclusive to Blackinton<sup>®</sup> badges

**C.** **SecureShift Technology rolled-up cost (per badge)**  
Delivery takes no longer for producing SecureShift badges than regular/traditional badges.

Contact an authorized Blackinton dealer for pricing information.

*To get started with SecureShift...*

Select from a variety of Blackinton<sup>®</sup> badges. Many of the badges are shown in our catalogs are compatible with SecureShift. See below for some of the general guidelines regarding badge acceptability. Call your Blackinton<sup>®</sup> Sales Associate or Customer Service Representative for more specifics.



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